



LONGONITM
MADE IN ITALY SINCE 1945

75th
75th ANNIVERSARY
1945-2020

75 YEARS OF EVOLUTION
IN BILLIARD WORLD

PRO CUES SINCE 1945

LONGONI IS THE MOST FAMOUS ITALIAN NAME IN THE WORLD OF BILLIARDS; FOR OVER 75 YEARS THE LONGONI FAMILY HAS BEEN CREATING, PRODUCING AND MARKETING ITEMS FOR THIS SPORT ALL OVER THE WORLD.

IN PARTICULAR, THE LONGONI BILLIARD CUES, TODAY, STILL DESIGNED AND PRODUCED IN MARIANO COMENSE, NEAR MILAN, ARE USED BY THE GREATEST CHAMPIONS IN THE WORLD, FOR THEIR PRECISION AND RELIABILITY.

CARE FOR THE ENVIRONMENT, WORKER SAFETY AND A TYPICALLY ITALIAN APPROACH TO BUSINESS MANAGEMENT HAVE ALWAYS GIVEN THE BRAND RELIABILITY AND PRESTIGE.



MADE IN ITALY STATEMENT

ALL LONGONI CUES ARE PRODUCED ENTIRELY IN ITALY IN OUR WORKSHOP OF MARIANO COMENSE, IN THE PROVINCE OF COMO. FOR THE PRODUCTION OF THE CUES WE USE WOODS AND SEVERAL MATERIALS FROM ALL OVER THE WORLD.

THE WHOLE PRODUCTION PROCESS TAKES PLACE UNDER THE SUPERVISION OF THE LONGONI FAMILY.



MR. PIERLUIGI LONGONI

FROM THE PROS

SINCE THE BEGINNINGS, LONGONI BRAND HAS ALWAYS GROWN CLOSE TO A TEAM OF WORLD CLASS PLAYERS, WHO HAVE CONTRIBUTED TO THE DEVELOPMENT OF TOP PRODUCTS.

IN THE LAST DECADES, THE LONGONI PRO TEAM SAW ITS REPUTATION AND ITS NUMBERS INCREASE DAY BY DAY. TO DATE, SEVERAL WORLD CHAMPIONS FROM DIFFERENT BILLIARD DISCIPLINES ARE WEARING THE FAMOUS 'RED LONGONI BADGE'.

IN COLLABORATION WITH BILLIARD GREATNESS AND WITH THE TECHNICAL SUPPORT OF OUR STAFF, WE REALIZE BILLIARD CUES KNOWN ALL OVER THE WORLD THANKS TO THEIR EXCELLENT PERFORMANCES AND UNIQUE DESIGNS, GENUINELY 'MADE IN ITALY'.



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LONGONI WARRANTY TERMS



ALL LONGONI PRODUCTS ARE COVERED BY A 24-MONTH WARRANTY UNDER EUROPEAN COMMUNITY LAWS. THE LONGONI COMPANY

EXTENDS THIS GUARANTEE FOR A FURTHER 12 MONTHS FOR THOSE WHO REGISTER THEIR PRODUCT ON WWW.LONGONICUES.COM.

THE WARRANTY COVERS CUES WITH MANUFACTURING DEFECTS ON THE CONDITION THAT THE PRODUCT HAS BEEN CORRECTLY STORED AND PROPERLY MAINTAINED.

ANY CHANGES MADE TO THE PRODUCT BY THIRD PARTIES, POOR STORAGE OR MISUSE OF THE PRODUCT, INVALIDATES THE WARRANTY. THE CUE MUST HAVE BEEN PURCHASED BY A RETAILER WITH PROPER PROOF OF THE DATE OF PURCHASE FROM WHICH THE 24-MONTH COVERAGE WILL START.

MAINTENANCE AND ASSISTANCE

THE CORRECT STORAGE MEANS THAT THE CUE IS KEPT AT A TEMPERATURE OF BETWEEN 10 AND 30 DEGREES, INSIDE A CASE WHEN NOT USED, IN AN ENVIRONMENT WITH RELATIVE HUMIDITY BETWEEN 40% AND 70% AND NEVER IN DIRECT SUNLIGHT. THE CUE SHOULD ONLY BE CLEANED WITH SPECIFIC PRODUCTS.

TO GET PROPER TECHNICAL SUPPORT, THE BUYERS MUST CONTACT THEIR RETAILER WHO WILL PROVIDE CORRECT INSTRUCTIONS TO PROCEED. IN CASE THE RETAILER IS UNREACHABLE YOU CAN CONTACT OUR COMPANY THROUGH SOCIAL NETWORKS OR VIA EMAIL TO INFO@LONGONICUES.COM



MORE INFO ON
LONGONICUES.COM



FULL AUTHENTICITY EXPERIENCE

A BUYER NEEDS THE CERTAINTY OF AUTHENTICITY TO LIVE A REWARDING EXPERIENCE OF USE ESPECIALLY WHEN IT COMES TO SPORTS AND PERFORMANCE. THE CERTILOGO® CODE WILL ALLOW ANYONE, BEFORE OR AFTER THE PURCHASE, TO VERIFY THE AUTHENTICITY OF THE PRODUCT.

THE SERVICE, IMMEDIATE AND EASY TO USE, IS AVAILABLE IN TEN LANGUAGES THROUGH THE CERTILOGO.COM WEBSITE.

TO AUTHENTICATE YOUR LONGONI PRODUCTS, SIMPLY ENTER YOUR CLG CODE SHOWN ON THE HOLOGRAPHIC LABEL IN THE FIELD BELOW OR PHOTOGRAPH THE QR-CODE WITH YOUR SMARTPHONE.

SUSTAINABILITY

THE LONGONI BRAND HAS ALWAYS PLACED A CONSTANT FOCUS ON ENVIRONMENTAL POLICIES AND THE PROTECTION OF HUMAN RESOURCES AT THE HEART OF ITS DEVELOPMENT.



IN THE LAST 10 YEARS, IN PARTICULAR, THANKS TO NEW MACHINERY AND PRODUCTION TECHNIQUES, IT HAS BEEN POSSIBLE TO REDUCE ENERGY CONSUMPTION, CO2 EMISSIONS AND CREATE A HEALTHIER AND SAFER WORKING ENVIRONMENT.

THE ADOPTION OF STRINGENT EUROPEAN AND ITALIAN REGULATIONS HAS LED TO CAREFUL MONITORING OF PRODUCTION PROCESSES, LEADING TO THE USE OF LESS TOXIC CHEMICALS TO BOTH HUMANS AND THE ENVIRONMENT,

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